

DANIEL BENJAMIN HIRONS

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portfolio | lildb.com

OBJECTIVE

To utilize my creative, technical, and administrative expertise for the successful conception, production and completion of traditional broadcast and new media projects.

PROFESSIONAL EXPERIENCE

HIRONS & COMPANY

May 2004 – Present

Producer, Editor, Motion Graphics Artist

- Producing projects collaboratively from initial concept through completion
- Delivering high-quality television, radio and interactive projects on time and on budget
- Managing projects, budgets, schedules, vendors and personalities in an agency setting
- Creating motion graphics, video and interactive projects as a designer, editor, and programmer
- Leading in-house multimedia production department that consisted of one direct report
- Facilitating high-functioning teams with effort that adds value and work that meets or exceeds expectations
- Working as a liaison between agency, clients and production partners
- Building strong relationships with a variety of production companies and freelancers
- Generating new business interest with innovative concepts for RFP's and client presentations
- Positioning agency for market leadership role in new media production
- Researching best practices in integrated production to stay competitive and functional
- Educating staff on integrated production processes and technologies

LILDB

September 2000 – Present

Independent Video and Interactive Producer

- Produced videos and websites for local businesses, non-profit organizations, and area bands
- Wrote, designed and coded a website for Indiana Home Health
- Produced numerous music videos and web sites for bands including Blue Moon Revue, Extra Blue Kind, The Swell, and Stranger Lazy

BLUE MOON REVUE

July 2000 – May 2004

Drummer

- Played drum set in a leading regional band
- Performed alongside Santana, George Clinton, Widespread Panic, Galactic, Los Lobos, and OK GO
- Drew patrons to top venues in Indianapolis and Bloomington, IN
- Helped produce an original studio CD as well as a live CD
- Produced web site and music videos
- Sat in with many other groups including a cover band in Beijing, P.R.C.

PROFICIENCIES

- Final Cut Studio (Final Cut Pro, Compressor, Soundtrack Pro, DVD Studio Pro, Motion)
- Adobe Creative Suite (After Effects, Illustrator, Photoshop, InDesign, Flash, Dreamweaver)
- DigiDesign ProTools
- Field and Studio Production (Camera, Lighting and Sound)
- Microsoft Office
- HTML/CSS/PHP/JavaScript/FTP

EDUCATION

BACHELOR OF ARTS | TELECOMMUNICATIONS

May 2004

Indiana University | Bloomington, IN

- Double emphasis on Design & Production and Industry & Management
- Minor: Business

RELATED COURSE WORK

- Video Field and Post Production
- Documentary Production – co-produced a 30 minute documentary that aired on PBS affiliates and Bridges TV Network
- DVD Authoring
- Program Graphics and Animation
- Advanced Advertising Strategies
- American Advertising Federation Competition
- Web Design and Coding
- Design and Production
- Industry and Management
- Business Law

PROFESSIONAL DEVELOPMENT

Training: Adobe After Effects, Final Cut Studio, Adobe Flash, Field & Studio Video Production Techniques, DigiDesign

ProTools and Improvisational Acting

Languages: Basic knowledge of Spanish

Volunteer: Big Brothers/Big Sisters Mentor Program

ACTIVITIES/INTERESTS

Travel, Design, Life-long learning, Motionography, Cinematography, Photography, Music, Reading and Comedy

REFERENCES

Available on request